

| Category 1 | Baseline | Effective | Exemplary |
|--|--|---|---|
| Learner Support & Resources | <p>A. Course contains limited information for online learner support and links to campus resources.</p> <p>B. Course provides limited course-specific resources, limited contact information for instructor, department, and/or program.</p> <p>C. Course offers limited resources supporting course content and different learning abilities.</p> | <p>A. Course contains adequate information for online learner support and links to campus resources.</p> <p>B. Course provides adequate course-specific resources, some contact information for instructor, department, and program.</p> <p>C. Course offers access to adequate resources supporting course content and different learning abilities.</p> | <p>A. Course contains extensive information about being an online learner and links to campus resources.</p> <p>B. Course provides a variety of course-specific resources, contact information for instructor, department, and program.</p> <p>C. Course offers access to a wide range of resources supporting course content and different learning abilities.</p> |

| Category 2 | Baseline | Effective | Exemplary |
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| Online Organization & Design | A. Much of the course is under construction, with some key components identified such as the syllabus. | A. Course is organized and navigable. Students can understand the key components and structure of the course. | A. Course is well-organized and easy to navigate. Students can clearly understand all components and structure of the course. |
| | B. Course syllabus is unclear about what is expected of students. | B. Course syllabus identifies and delineates the role the online environment will play in the course. | B. Course syllabus identifies and clearly delineates the role the online environment will play in the total course. |
| | C. Aesthetic design does not present and communicate course information clearly. | C. Aesthetic design presents and communicates course information clearly. | C. Aesthetic design presents and communicates course information clearly throughout the course. |
| | D. Web pages are inconsistent both visually and functionally. | D. Most web pages are visually and functionally consistent. | D. All web pages are visually and functionally consistent throughout the course. |
| | E. Accessibility issues are not addressed. (Including: sight, mobility, hearing, cognition, ESL, and technical.) | E. Accessibility issues are briefly addressed. (Including: sight, mobility, hearing, cognition, ESL, and technical.) | E. Accessibility issues are addressed throughout the course. (Including: sight, mobility, hearing, cognition, ESL, and technical.) |

| Category 3 | Baseline | Effective | Exemplary |
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| Instructional Design & Delivery | <p>A. Course offers limited opportunity for interaction and communication student to student, student to instructor and student to content.</p> <p>B. Course goals are not clearly defined and do not align to learning objectives.</p> <p>C. Learning objectives are vague or incomplete and learning activities are absent or unclear.</p> <p>D. Course provides limited visual, textual, kinesthetic and/or auditory activities to enhance student learning and accessibility.</p> <p>E. Course provides limited activities to help students develop critical thinking and/or problem-solving skills.</p> | <p>A. Course offers adequate opportunities for interaction and communication student to student, student to instructor and student to content.</p> <p>B. Course goals are adequately defined but may not align to learning objectives.</p> <p>C. Learning objectives are identified and learning activities are implied.</p> <p>D. Course provides adequate visual, textual, kinesthetic and/or auditory activities to enhance student learning and accessibility.</p> <p>E. Course provides adequate activities to help students develop critical thinking and/or problem-solving skills.</p> | <p>A. Course offers ample opportunities for interaction and communication student to student, student to instructor and student to content.</p> <p>B. Course goals are clearly defined and aligned to learning objectives.</p> <p>C. Learning objectives are identified and learning activities are clearly integrated.</p> <p>D. Course provides multiple visual, textual, kinesthetic and/or auditory activities to enhance student learning and accessibility.</p> <p>E. Course provides multiple activities that help students develop critical thinking and problem-solving skills.</p> |

| Category 4 | Baseline | Effective | Exemplary |
|--|---|---|--|
| Assessment & Evaluation of Student Learning | <p>A. Course has limited activities to assess student readiness for course content and mode of delivery.</p> <p>B. Learning objectives, instructional and assessment activities are not aligned.</p> <p>C. Assessment strategies are limited in use to measure content knowledge, attitudes, and skills.</p> <p>D. Opportunities for students to receive feedback about their own performance are infrequent and sporadic.</p> <p>E. Students' self-assessments and/or peer feedback opportunities are limited.</p> | <p>A. Course has adequate activities to assess student readiness for course content and mode of delivery.</p> <p>B. Learning objectives, instructional and assessment activities are adequately aligned.</p> <p>C. Ongoing strategies are used to measure content knowledge, attitudes, and skills.</p> <p>D. Opportunities for students to receive feedback about their own performance are provided.</p> <p>E. Students' self-assessments and/or peer feedback opportunities exist.</p> | <p>A. Course has multiple timely and appropriate activities to assess student readiness for course content and mode of delivery.</p> <p>B. Learning objectives, instructional and assessment activities are closely aligned.</p> <p>C. Ongoing multiple assessment strategies are used to measure content knowledge, attitudes, and skills.</p> <p>D. Regular feedback about student performance is provided in a timely manner throughout the course.</p> <p>E. Students' self-assessments and peer feedback opportunities exist throughout the course.</p> |

Category 5

Innovative Teaching with Technology

Baseline

A. Course uses limited technology tools to facilitate communication and learning.

B. New teaching methods applied to enhance student learning are limited.

C. There are limited multimedia elements and/or learning objects for accommodating different learning styles.

D. Course uses Internet access and engages students in the learning process in a very limited way.

Effective

A. Course uses adequate technology tools to facilitate communication and learning.

B. New teaching methods are adequately applied to innovatively enhance student learning.

C. Multimedia elements and/or learning objects are used and are relevant to accommodate different learning styles.

D. Course optimizes Internet access and effectively engages students in the learning process.

Exemplary

A. Course uses a variety of technology tools to appropriately facilitate communication and learning.

B. New teaching methods are applied and innovatively enhance student learning, and interactively engage students.

C. A variety of multimedia elements and/or learning objects are used and are relevant to accommodate different learning styles throughout the course.

D. Course optimizes Internet access and effectively engages students in the learning process in a variety of ways throughout the course.

| Category 6 | Baseline | Effective | Exemplary |
|--|--|---|--|
| Faculty Use of Student Feedback | <p>A. Instructor offers limited opportunity for students to give feedback to faculty on course content.</p> <p>B. Instructor offers limited opportunity for students to give feedback on ease of online technology and accessibility of course.</p> <p>C. Instructor uses student feedback to help plan instruction and assessment of student learning for the next semester in a limited way.</p> | <p>A. Instructor offers adequate opportunities for students to give feedback on course content.</p> <p>B. Instructor offers adequate opportunities for students to give feedback on ease of online technology and accessibility of course.</p> <p>C. Instructor requests and uses student feedback a couple times during the semester to help plan instruction and assessment of student learning for the rest of the semester.</p> | <p>A. Instructor offers multiple opportunities for students to give feedback on course content.</p> <p>B. Instructor offers multiple opportunities for students to give feedback on ease of online technology and accessibility of course.</p> <p>C. Instructor uses formal and informal student feedback in an ongoing basis to help plan instruction and assessment of student learning throughout the semester.</p> |